



**THAMES VALLEY
AIR AMBULANCE**

Thames Valley Air Ambulance Golf Day

Wednesday 14th October 2026

Partnership opportunities



We invite you to join us for the Thames Valley Air Ambulance golf day at the beautiful The Oxfordshire Golf Club.

Join us at the former European Tour course, the Oxfordshire Golf Club, for a special charity golf day with Thames Valley Air Ambulance. Follow in the footsteps of Seve Ballesteros, Colin Montgomerie, Nick Faldo and Darren Clarke across this 18-hole course. You'll be joined on the day by members of our crew and operational staff to get hands on experience and learn more about what Thames Valley Air Ambulance.

Your experience includes:

- ▶ Breakfast roll with tea or coffee on arrival
- ▶ A shotgun start on 18 holes on the Championship golf course
- ▶ Post-golf drinks reception
- ▶ 2 course lunch with wine
- ▶ Interactive opportunities to learn about Thames Valley Air Ambulance
- ▶ Opportunities to win some incredible prizes throughout the day and at the auction

Thames Valley Air Ambulance do everything in our power to protect, save and revive the lives of the most critically ill and injured patients across Berkshire, Buckinghamshire, and Oxfordshire. We're here for you and your loved ones. Whoever you are. Wherever and whenever you need us.

Partnering with this event provides a truly unique opportunity to connect with business leaders and philanthropists to showcase your brand. The guests invited to attend are Thames Valley Air Ambulance donors, and your customers. By aligning our brands to mutual benefit, we promise to deliver an event that provides you with new business opportunities while supporting the vital work our lifesaving crew provides.

Make saving lives your business

At Thames Valley Air Ambulance, we're here for our community. Wherever and whenever we're needed, across Berkshire, Buckinghamshire, and Oxfordshire. But we can't do it alone.

Our lifesaving work is only possible thanks to the generosity of individuals, businesses, and communities who stand with us.

By partnering with us through the Golf Day, your business becomes part of a vital team delivering hospital-level care to patients when every second counts. This is more than a partnership, it's a chance to make a real difference.

By choosing to support us, you're helping to give someone the best possible chance when the worst happens. And in doing so, you're also investing in your people and your brand. Supporting a cause like ours boosts employee morale, strengthens recruitment and retention, and enhances your reputation in a world where customers value purpose-driven businesses.

Backing Thames Valley Air Ambulance is a powerful way to show your commitment to the communities where your colleagues live, work, and travel. It's a partnership with purpose.





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I am so grateful to Thames Valley Air Ambulance for reaching me so quickly, acting so calmly in a chaotic situation and to everyone that battled to save my life. It was a terrifying ordeal and I feel incredibly lucky to be alive. I am under no illusion that without the incredible skill and emergency treatment I received, I would not be alive today.

| Paul's story

In August 2018, 48-year-old Paul collapsed whilst playing golf near Milton Keynes. Paul, from Cookham in Berkshire, felt a tight pressure in his back and chest and instinctively knew something was wrong. He alerted his golf club who immediately dialled 999.

Moments later our crew were dispatched, and within minutes, paramedic Jo and doctor Chloe arrived on scene to deliver advanced critical cardiac care. Whilst Paul was suffering a catastrophic heart attack, he suddenly went into cardiac arrest. To give him the very best chance of survival, our critical care team immediately started CPR and defibrillation.

Paul's heart attack was very serious and on-route to hospital his condition deteriorated further as his heart went in and out of life-threatening rhythms. Chloe and Jo took over Paul's breathing by giving him an anaesthetic. They then placed our 'LUCAS' mechanical chest compression system on Paul to keep his heart pumping blood around his body.

This technology freed Jo and Chloe up to deliver regular defibrillation and advanced post-resuscitation drugs to try to get his heart back to a stable rhythm. During the journey to

hospital the crew administered 13 defibrillator shocks to Paul, as they fought to save his life.

Despite having a total of 28 shocks to the heart and emergency surgery to remove a blood clot on his heart, Paul defied all odds of survival.

Paul said "I am so grateful to Thames Valley Air Ambulance for reaching me so quickly, acting so calmly in a chaotic situation and to everyone that battled to save my life. It was a terrifying ordeal and I feel incredibly lucky to be alive. I am under no illusion that without the incredible skill and emergency treatment I received, I would not be alive today. I am looking forward to helping Thames Valley Air Ambulance, in any way I can, so others can be as fortunate as me."

Doctor Chloe said: "When we first reached Paul, he was alive and talking before he suddenly went into cardiac arrest. We felt really invested in him as a person. He fought to stay alive. Jo and I both said that this was toughest cardiac incident we've ever attended".

Thames Valley Air Ambulance is at the frontline of saving lives

IN 2025...

▲ We were called out to the most critically ill and injured patients.



Cardiac arrest

1,230



Medical emergency

766



Accidental injury

453



Road traffic collision

392



Intentional self-harm

159



Assault

94



Sport and leisure

75



Other

133

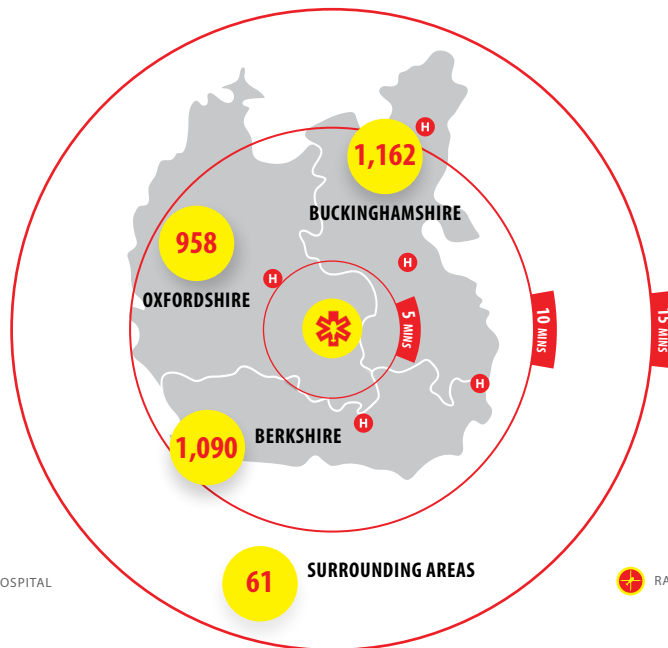


▲ We were called out

3,302 TIMES

to help people in need of urgent critical care.

▲ Our crew were tasked to incidents across the Thames Valley and beyond. We can fly anywhere in the region within 15 minutes.



▲ We responded to

651



incidents by helicopter.

2,651



incidents by critical care response vehicle.

▲ We delivered advanced medical care to

2,178 PATIENTS

giving patients the best chance of recovering from an emergency.



▲ Speed is vital when a patient is critically ill or injured, so we dispatch the most appropriate emergency vehicle to reach the incident.

Headline sponsor package

£5,000

- ▶ Logo on all promotional materials pre and post event
- ▶ Full page advert / bio in event brochure
- ▶ Logo on front page of brochure
- ▶ One team (4 players) inclusion
- ▶ Two complimentary golf buggies
- ▶ Four complimentary Frilford Heath golf towels
- ▶ Complimentary drinks on buggies
- ▶ Four additional dinner guests
- ▶ Branded 10th or 18th hole sponsorship
- ▶ Branded banners on driveway entrance / front terrace / clubhouse and event space
- ▶ Acknowledged by name during the event speeches
- ▶ Recognition by name during prize giving
- ▶ Opportunity to address attendees at the post golf meal
- ▶ Extensive PR opportunities – acknowledged as headline sponsor in all pre and post event PR
- ▶ Acknowledged as headline sponsor in editorial inclusion to Frontline newsletter
- ▶ Opportunity to include branded merchandise / materials in goody bags



Limited sponsorship options available, we welcome a conversation with you about this exciting opportunity. All proceeds from this event will go towards funding our lifesaving work.

For more information about sponsorship and the event, please contact:

Kim Williamson
Events manager
01494 834495
Kim.williamson@tvairambulance.org.uk

Partnership Opportunities

Nearest the pin and Longest Drive partner

£1,000

- ▶ Branded hole
- ▶ Half page advert in brochure
- ▶ One team of four in the golf day
- ▶ Acknowledged during the event speeches
- ▶ Acknowledged by name in pre and post event PR
- ▶ Opportunity to include branded merchandise / materials in goody bags

Hole in one partner – signature 9th hole

£1,500

- ▶ Branded hole
- ▶ Half page advert in brochure
- ▶ One team of four in the golf day
- ▶ Acknowledged in speeches
- ▶ Acknowledged by name in pre and post event PR
- ▶ Opportunity to include branded merchandise / materials in goody bags

Hole sponsorship

£500

- ▶ Branded hole
- ▶ Half page advert in brochure
- ▶ Acknowledged during the event speeches
- ▶ Acknowledged by name in post event PR
- ▶ Opportunity to include branded merchandise / materials in goody bags

Drinks reception partner

£2,000

- ▶ Half page advert in brochure
- ▶ Branded banner in events area
- ▶ Logo on drinks reception tables
- ▶ One team of four in the golf day
- ▶ Four additional lunch guests
- ▶ Acknowledged by name during the event speeches
- ▶ Acknowledged by name in pre and post event PR
- ▶ Opportunity to include branded merchandise / materials in goody bags

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Thames Valley Air Ambulance, Stokenchurch House, Oxford Road, Stokenchurch, Bucks, HP14 3SX



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