



THAMES VALLEY
AIR AMBULANCE

PAYROLL GIVING **AN EMPLOYEE'S GUIDE**

Donating doesn't need to be taxing



GIVING YOU THE BEST CHANCE WHEN THE WORST HAPPENS.

Thames Valley Air Ambulance is the charity that gives everybody in our community the best chance of surviving and recovering from an emergency.

We're here for you and your loved ones. Whoever you are. Wherever and whenever you need us. In Berkshire, Buckinghamshire and Oxfordshire.

Bringing hospital-level care to you by land and air. Medicine and equipment. Paramedics and doctors. Our team are highly trained and ready for any eventuality. Giving you the best chance when the worst happens.

Together, we do everything in our power to protect, save and revive lives with the best critical care at the scene and beyond.

We do not receive regular government or National Lottery funding, so rely on people like you – to fund us.

WHAT IS PAYROLL GIVING?

Payroll Giving is an easy, secure and tax efficient way of supporting Thames Valley Air Ambulance and other UK-registered charities.

Payroll Giving allows employees to give a regular donation directly from their gross salary. This means that it costs employees less to give more.

Once it's set up, no further action is required and employees can be confident the causes that matter to them most are receiving financial support. **Join a community of over 1.1 million people who donate through Payroll Giving!**

WHAT ARE THE BENEFITS FOR YOU?

- ▶ It's the only way to give that allows **full tax relief** on donations
- ▶ You have full control over your donation and can stop or change your gift at any time
- ▶ Payroll Giving is ideal for busy people who need an easy and reliable solution to donate
- ▶ It is safe and secure! The deduction is taken directly from your salary so no bank details are shared
- ▶ You support the causes that matter to you most.

WHAT ARE THE BENEFITS FOR CHARITIES?

- ▶ Regular and reliable income allows charities to plan ahead and budget for a sustainable future
- ▶ Since donors benefit from tax relief, many are encouraged to give a little more than they might otherwise
- ▶ Employer matching is both a great incentive for employees to sign up and extra income for charities.

WHY IS PAYROLL GIVING SO TAX EFFICIENT?

Donations are deducted from an employee's pre-tax (gross) salary, **reducing the total amount of income tax that the donor will need to pay**. Below are some examples of the cost to an employee depending upon their tax rate.

Your Payroll Giving donation pledge:	As a 20% taxpayer, you pay:	As a 40% taxpayer, you pay:	Thames Valley Air Ambulance receives:
£5	£4	£3	£5
£10	£8	£6	£10
£15	£12	£9	£15



THE DIFFERENCE YOU CAN MAKE...

£5

could pay for a nasal tube to help a patient with an obstructed airway.

£10

could pay for a blast dressing for serious wounds and burns.

£18

could ensure the next person we're called to help is kept comfortable with drugs for pain relief.

£36

could pay for defibrillator pads that could be used to restart a loved one's heart.



SCOTT'S STORY

Scott was a fit and healthy 22-year-old university student whose life changed in an instant when he suffered a cardiac arrest at the gym. The odds were against Scott, he needed the advanced pre-hospital critical care our highly-trained crews can provide, to be in with a fighting chance.

Critical Care Paramedics Jo and James as well as Doctor Simon were dispatched in minutes and arrived by helicopter to be at Scott's side. Thankfully, the staff at the gym started CPR and used a defibrillator which restarted his heart and enabled our crew to give further treatment right away.

Critical Care Paramedic Jo recalls:
"The risk of Scott's heart stopping again was real, so we made the decision to sedate him which also allowed us to safely transport him to hospital.

Having the ability to sedate patients like Scott means we can ensure we can manage further complications whilst en route to hospital, including further cardiac arrests. It's just one of the ways in which we are able to help people whose lives hang in the balance – and give them the very best chance of recovery." Scott was transported to the John Radcliffe Hospital for surgery but thankfully made a full recovery.

"In our son's desperate hour of need an amazing group of people came together to save his life. Thanks to Thames Valley Air Ambulance, we still have our son, and exactly as we know and love him."

- Chris, Scott's Dad

**WHERE CAN I GET MORE INFORMATION
ON PAYROLL GIVING?**

GOV.UK/PAYROLL-GIVING

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